



CITY OF LONG BEACH

DEPARTMENT OF PARKS, RECREATION & MARINE



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www.LBParks.org

selected
best in the nation

April 15, 2010

MEMBERS OF THE PARKS AND RECREATION COMMISSION

City of Long Beach
California

RECOMMENDATION:

Authorize the Director of Parks, Recreation and Marine to execute all documents necessary to issue a one-day permit authorizing Children's Day USA and the Department of Parks, Recreation and Marine to conduct the 10th Annual Children's Day and Earth Day Celebration on April 24, 2010, at Recreation Park and authorize fee waivers for use of the stage, the permit fee and the special event fee.

DISCUSSION

Children's Day USA is a non-profit organization dedicated to enriching the lives of youth, families and neighborhoods. Each year, in commemoration of Children's Day and Earth Day, Children's Day USA calls on the community to take concrete steps to protect and promote children's rights and inspire awareness and appreciation for the earth's environment. The aim is to help spread the celebration of Children's Day and Earth Day throughout California, which encourages all communities to support the values of education, parent education, protecting the environment, fostering positive attitudes and actions everywhere for the sake of children and future generations.

This event is co-sponsored with the Department of Parks, Recreation and Marine (PRM) and is scheduled for April 24, 2010, from 11:00 a.m. to 4:00 p.m. The event will include live entertainment, games, arts and crafts, vendor booths and educational and community-based information. The event is free to the public and has consistently attracted approximately 3,000 participants.

PRM is proposing to issue the one-day permit and a waiver of the fee for use of the Recreation Park stage, the permit fee and the special event fee for this co-sponsored event. The value of the requested fee waivers is \$652 for the one-day event.

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Page 2

SUGGESTED ACTION:

Approve recommendation.

Respectfully Submitted,



SHERRI NIXON-JOINER
MANAGER
COMMUNITY RECREATION SERVICES

APPROVED:



PHIL T. HESTER
DIRECTOR

SNJ:GK:dr
C:\My Documents\COMMISSION\REC LTRS\2010 Children's Day.doc
Attachment

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* ♥ Saturday, April 24th 2010 * It's Children's Day in California!

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- ★ State Senator Alan Lowenthal, passed the Children's Day
★ State Resolution, "WHEREAS, The California State
★ Legislature has proclaimed the last Saturday of April of
★ each year as Children's Day, and the last week of April of
★ each year as Children's Week, and it encourages
★ Californians to participate... and, with their involvement,
★ help make our world a wonderful place;" ♥ Thank You All!

*** Children's Choirs * Folklorico *
* Gymnastics * Cambodian
Singers & Dancers * Bands *
* Drummers & Drill Teams *
* Multi Cultural Shows *
* Lots of Wonderful Young Folks**

Kids Clothes Tool

Care for Nature & Each Other

♥ Happy Children's Day to Everyone !

For the CHILD within us all! Fun, Food

The Theme
Is Always: **Do Something Wonderful to Make Our World a Better Place!**

Children's Day's in California is:

**** April 24th 2010 ****

- **Children's Day for California is the last Saturday in April every year!**
- **Children's Week is the last week in April.**

State Senator Alan Lowenthal, Introduced the Children's Day State Resolution. ***"WHEREAS, The California State Legislature has proclaimed the last Saturday of April of each year as Children's Day, and the last week of April of each year as Children's Week, and it encourages Californians to participate... and, with their involvement, help make our world a wonderful place;"***

The aim is to help spread the celebration of Children's Day throughout California and the values expressed in the Children's Day California Senate Resolution which ***"encourages all communities, leaders, individuals, churches, organizations, businesses and schools to support Children's Day, where, by setting a good example, communities throughout America and in our world will also be encouraged to celebrate Children's Day."***

Included are the expressed support for values of education; parent education; and protecting our environment; and fostering positive attitudes and actions everywhere for the sake of our children and future generations.

- ***"Children's Day is dedicated to the hopes of the child within us all and to children everywhere;"***
- ***"Children's Day is a special time for happiness, to love our children, to uplift and to inspire people of all ages to positive actions, and to aspire to do great things;"***

The Children's Day Theme always will be

"Do Something Wonderful to Make Our World A Better Place."

Children's Day is Love's Project... It's for Everyone

It's like Mother's & Father's Day and like Earth Day. It's important!

Children's Day is Easy and With Little to Zero Cost for Budgets.

- In it's simplest form Children's Day can be celebrated in the park with family and friends in picnics with wonderful old fashioned picnic games: tug of war, relay races, etc..
- Children's Day is designed to be a gift from the community to children and to parents and to a better future for us all.
- We don't need more "things" as much as we need uplifting experiences which uplift us all.

Easily Add More to Children's Day - Especially With Gifts of Support From The Community.

- Stage entertainment for and by young people. Make your local kids the stars! Large groups are great.
- A Children's Parade on site in the park (or school) for the child within us all!
- Spaces or booths with interactive uplifting, fun, art, and educational activities - hosted by community groups, schools, churches and businesses all of which also provides an opportunity to spotlight and encourage many good things in the community.
- You can adapt and dedicate something positive such as a school carnival, talent show, etc.
- Keep Children's Day fun and basicly non commercialized. Heart's the most important thing.
- Support for education must always be an important part of Children's Day.
- There can be a new special focus annually - like Literacy, Arts, Sports, Ethics, Our Environment etc.

What are you doing in your community? During Children's Week all aspects of the community can dedicate something uplifting they are doing to Children's Day: school & church events, concerts, scout camporees, free or reduced prices for products & events for kids & families. Make sure everyone uses The Children's Day Theme. Think of all the good things that will show up in the years to come when every year people all ages do something wonderful to make our world a better place. Let's make our world better today and for future generations!

- **Use your own creative fun ideas!** *** Read: Children's Day California Resolution - Reverse side.**

Free Resources: Free community support and ideas are available at www.ChildrensDay.net .

Communities can share what they are doing with other communities.

The Children's Day School Kit is available as an ebook which was used in Long Beach Unified School District.

The site, www.ChildrensDay.net fosters celebrating Children's Day everywhere in our communities, state, nation and world.

* Children's Day Community Kits will also be available in the future on the website with more resources.

The Theme

Is Always:

Do Something Wonderful to Make Our World a Better Place!
